



ABOUT COOL STYLE GIRL DESIGNS

We don't think today's girls should have to compromise their values, or their sense of quality and style. And, today's moms should have more options when helping their tweens make fashion choices that celebrate their transition into "tween-hood" without pressuring them to grow up too fast.

The Cool Style Girl line provides a perfect solution for moms and their tween daughters. Our designs represent:

- **Fresh Colors:** The Cool Style Girl lines reflect a broad array of bold and exciting colors to appeal to the preferences of any 21st century girl. The glittering golds, vivacious pinks, rockin' reds and vibrant violets work together or solo to create a line as electrifying as the girls who wear them.
- **Fly Designs:** The signature Cool Style Girl butterfly is just one part of the dynamic designs that convey the youthful energy and zest for life of today's girl. Retro flowers, stylized hearts and empowering words help remind today's Cool Style Girls that values can be trendy and there's nothing more stylish than authenticity.
- **High-Quality Fabrics:** Cool Style Girl products are made to last—featuring fabrics that withstand shrinkage, and sublimation-treated fabrics that resist fading. Products in the Cool Style Girl Signature line feature a poly-lycra blend that stretches and complements all body types to help every young girl feel and look her best.

And because today's tween girls can sport cool style no matter their T-shirt size, Cool Style Girl features a wide array of sizes--from Small to XXL.

Cool Style Girl, are you?

THE SIGNATURE LINE



Love Explosion



Scribble Pink



Faith

THE CLASSIC LINE



Cool Logo



Rock Star



Retro Flow



Be Tru/Be U FRONT



Be Tru/Be U BACK



To Live By



Neo Classic

